

GRX Receives Prestigious Greenovation Award from CSIA

Denver, CO June 6, 2008. Guaranteed Recycling Xperts received the first Greenovation Award presented at the 8th Annual CSIA Apex Awards on June 5. The Greenovation Award is designed to honor an organization that is making a concerted and measurable effort to minimize and/or eliminate negative impact on the environment through sustainable and scientifically supported means. CSIA is Colorado's largest and most influential technology association.

Guaranteed Recycling Xperts (GRX) was selected from many qualified nominees based on its record of recycling electronic waste from over 1,800 organizational clients and its high environmental standards that will keep more than 10 million pounds of electronic waste out of landfills in 2008.

“This award is a great way to highlight the exploding problem of hazardous electronic waste disposal. Many people do not realize that electronic waste is often collected and dumped in landfills or other countries where toxins enter air, ground, and water supplies,” said Mike Wright, President and CEO of GRX. “Our employees deserve the credit for maintaining the highest environmental standards in processing electronic waste and ensuring the material is recycled back into the manufacturing stream. Their hard work pays off for all of us.”

GRX guarantees it does not export hazardous waste material; it does not landfill or incinerate hazardous waste material and has signed the Basel Action Network's (BAN) Pledge of True Stewardship which provides the most rigorous set of environmental business standards for electronics recyclers. After electronic waste material is collected and dismantled and sorted in the GRX facilities, a major business effort ensures that further re-processing and recycling meets its standards.

More than 600 technology leaders celebrated GRX's success at the APEX Awards ceremony in Denver. CSIA represents more than 5,000 technology companies and 175,000 IT workers and educators throughout the state. Honoring Guaranteed Recycling Xperts' leadership with the Greenovation award demonstrates this group's commitment to solving the e-waste problem.